

About Nurse Builders

Nurse Builders is a nursing education firm specializing in advancing the knowledge, skills, and professional growth of pediatric nurses caring for children and families. We provide continuing education programs and certification review courses at hospitals across the United States and at vacation destinations.

Mission:

To build and develop nurses and nursing organizations for success through the advancement of pediatric nursing education, practice, and research.

PRESIDENT AND CHIEF LEARNING OFFICER:
Dr. Louise Jakubik, PhD, RN-BC



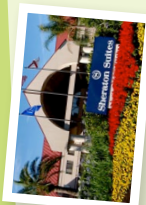
Louise Jakubik is the president, chief learning officer, and founder of Nurse Builders. She is a pediatric nursing expert, speaker, consultant, and author, dedicated to building and developing nurses in clinical practice and leadership. She is a national speaker who is a leading authority on the pediatric nursing certification review process, pediatric laboratory interpretation, and mentoring.

For more information about exhibiting at a Nurse Builders event contact:

www.nursebuilders.net
215-439-0118
lindsay@nursebuilders.net



Great marketing opportunities at
Back to Back Symposia



**Sheraton Suites
Orlando Airport**
Orlando, FL
Oct. 24-26, 2012



Golden Nugget
Atlantic City, NJ
March 6-8, 2012

EXHIBITOR PROSPECTUS

Great marketing opportunities at
Back to Back Symposia



**Nursing
Certification
Review
Symposium**
PEDIATRICS

2
Days



**Peds RN
Symposium**

1
Day



**Sharpen
Your Pediatric
Laboratory
Interpretation
Skills**

1
Day



Golden Nugget
Atlantic City, NJ
March 6-8, 2012

&



**Sheraton Suites
Orlando Airport**
Orlando, FL
Oct. 24-26, 2012

Choose 1, 2, or 3 Day Marketing Opportunities

Reserve your exhibit space today
at www.nursebuilders.net

NurseBuilders
www.NurseBuilders.net





SYMPOSIUM AGENDAS

TARGET EXHIBITORS:

Lifestyles:

- Jewelry
- Gifts
- Make-up
- Skin Care
- Scrubs
- Kitchen Accessories
- And many more*

Corporate:

- Universities
- Healthcare Organizations
- Medical Equipment
- Formula/Nutrition Companies
- And many more*

Dear Exhibitor:

I would like to extend an invitation to you to exhibit 1, 2, or 3 days at our 3-day Symposium events in either Atlantic City, NJ or Orlando, FL. 2012 is our 4th year in these vacation destination locations and promises to be our biggest and best Symposiums yet. Maximize your exposure with exhibiting, sponsoring, and advertising opportunities. We anticipate 75-100 nurses in attendance at each location. We attract different nurses to our back-to-back 2-day and 1-day events, so participating in each of these events give you access to over well over 100 nurses, all in the same location and exhibit space! One of our exhibiting packages or sponsorship programs will be perfect to highlight the benefits of your products and services.

To reserve your exhibit space or marketing package online, go to www.nursebuilders.net and click on the "vendors" icon.

To pay with a credit card by phone, contact Lindsay Jaggars, Nurse Builders Marketing and Sales Associate, at 215-439-0118 or by email at Lindsay@nursebuilders.net.

I look forward to seeing you there,

Louise Jakubik, PhD, RN-BC
President and Chief Learning Officer
Nurse Builders



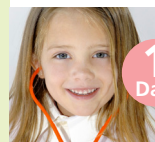
2
Days

Nursing Certification Review Symposium PEDIATRICS

March 6-7, 2012 – Atlantic City, NJ
October 24-25, 2012 – Orlando, FL

Exhibit Table Set Up 7:00-7:30 am each morning of the 2-day day event. Exhibits Close at 4:00 pm both days.

- 7:30-8:00 am ----- Registration/Breakfast/Exhibits Open
- 8:00-10:00 am----- Concurrent Specialty Tracks
- 10:00-10:30 am---- Break with Exhibitors
- 10:30-12:30 pm---- Concurrent Specialty Tracks
- 12:30-1:30 pm ---- Lunch/Exhibits Open
- 1:30-2:30 pm ----- Specialty Tracks
- 2:30-3:00 pm ----- Break with Exhibitors
- 3:00-4:00 pm ----- Specialty Tracks



1
Day

Peds RN Symposium

March 8, 2012 – Atlantic City, NJ

Exhibit Table Set Up 7:00-7:30 am. Exhibits Close at 4:00 pm.

- 7:30-8:00 am ----- Registration/Breakfast/Exhibits Open
- 8:00-9:30 am ----- Opening Session
- 9:30-9:45 am ----- Break with Exhibitors
- 9:45-11:00 am----- Concurrent Session I
- 11:00-11:15 am---- Break with Exhibitors
- 11:15-12:30 pm---- Concurrent Session II
- 12:30-1:30 pm ---- Lunch/Exhibits Open
- 1:30-2:45 pm ----- Concurrent Session III
- 2:45-3:00pm ----- Break with Exhibitors
- 3:00-4:00 pm ----- Closing Session



1
Day

Sharpen Your Pediatric Laboratory Interpretation Skills

October 26, 2012 – Orlando, FL

Exhibit Table Set Up 7:00-7:30 am. Exhibits Close at 4:00 pm.

- 8:00-8:30 am ----- Registration/Breakfast/Exhibits Open
- 8:30-10:15 am----- Early Morning Session
- 10:15-10:30 am---- Break with Exhibitors
- 10:30-12:00 pm---- Late Morning Session
- 12:00-1:00 pm ---- Lunch/Exhibits Open
- 1:00-2:15 pm ----- Early Afternoon Session
- 2:15-2:30pm ----- Break with Exhibitors
- 2:30-4:00 pm ----- Late Afternoon Session

Choose the location and dates you are attending

March 6-8, 2012

Golden Nugget
Atlantic City, NJ

- March 6, 2012
- March 7, 2012
- March 8, 2012

October 24-26, 2012

Sheraton Suites Orlando Airport
Orlando, FL

- October 24, 2012
- October 25, 2012
- October 26, 2012

Exhibitor Fees

Lifestyles Exhibits

(Jewelry, Scrubs, Clothing, etc.)

- 1 Day Package: **\$75**
- 2 Day Package: **\$125**
- 3 Day Package: **\$150**

Corporate Exhibits

(Medical Equipment, Universities, etc.)

- 1 Day Package: **\$150**
- 2 Day Package: **\$250**
- 3 Day Package: **\$300**

- Each exhibitor will have the opportunity to exhibit, distribute product samples, literature and other promotional items at a table display during the conference at all breaks.
- Each exhibitor will be given access to all conference events for two representatives.

Marketing Opportunities

Continental Breakfast: \$500 (3 available)

Provide a convenient continental breakfast courtesy of your company. Recognition signs will be placed in the food and beverage area.

Coffee/Refreshment Break: \$250 (6 available)

Provide a morning coffee break or afternoon refreshment break courtesy of your company. Recognition signs will be placed in the food and beverage area.

Specialty Track Sponsorship: \$300 (6 available)

Sponsor a conference specialty track courtesy of your company. Recognition signs will be placed outside the conference meeting room.

(Choose from: pediatric nursing, pediatric CCRN, neonatal, and management/leadership)

Conference Bag Insert: \$75

Include your brochure with the conference handouts. Materials must be provided by the sponsoring organization.

Registration Information

Name: _____

Contact Person (if different): _____

Company: _____

Email: _____

Address: _____

Phone: _____ Fax: _____

Authorized Signature*: _____ date: _____

Name (Print): _____ date: _____

**Authorized signature indicates commitment of funds as outlined.*

Amount of check for Fee Enclosed: \$ _____ (CHECKS PAYABLE TO NURSE BUILDERS)

Credit Card # _____

Type: VISA MC AmEx Disc Exp. Date: _____

Amount to be charged to card: \$ _____

4 WAYS TO REGISTER:

www.NurseBuilders.net

Phone: 215-439-0118

Fax: 215-701-5936

Mail: Nurse Builders
7715 Crittenden Street #350
Philadelphia, PA 19118

- Complete this form and mail to Nurse Builders.
- Checks should be made payable to "Nurse Builders"
- Nurse Builders will confirm the receipt of your vendor space reservation within 10 business days.