



COURSE INSTRUCTOR:

Michael B. Grossman

DM, MSN, RN, NEA-BC, CNML

Dr. Michael Grossman, DM, MSN, RN, NEA-BC, CNML, is an expert in nursing leadership and organizational dynamics. He is a university professor of nursing, career coach, and nurse consultant specializing in communication, leadership development, mentoring, teambuilding, change, and dealing with difficult people. His dynamic course will help participants tackle real-world nursing leadership challenges.



NurseBuilders
Nurse Manager and Leader Certification Review Course
7715 Crittenden Street Box #350
Philadelphia, PA 19118



Bring this course
to your hospital!

ACCOUNTABILITY
VISION | QUALITY
CHANGE MANAGEMENT
HUMAN RESOURCES
COMMUNICATION
STRATEGIC MANAGEMENT
MISSION | VALUES
CONFLICT MANAGEMENT
UNIT-CULTURE | BUDGETS

Nurse Manager and Leader Certification (CNML & NE-BC) Review Course

PRESENTED BY
Michael B. Grossman,
DM, MSN, RN, NEA-BC, CNML

Feb. 10 & 11, 2015
Chico, CA

SPONSORED BY:
This course made possible by HWI-Enloe Medical Center, a collaborative partnership in education. Doing what matters.



CONTACT HOURS **13**

NurseBuilders
www.NurseBuilders.net





Nurse Manager and Leader Certification (CNML & NE-BC) Review Course

Prepare your nurse managers to become certified

- Build test taking confidence and skills
- Enhance knowledge in nursing management and leadership
- Learn a comprehensive approach to preparing for the Certified Nurse Manager and Leader (CNML) and Nurse Executive (NE-BC) exams

Contact Hours: 13

About Contact Hours:

Provider approved by the California Board of Registered Nursing, provider #15118; the Florida Board of Nursing, for 13.0 contact hours.

This continuing nursing education activity has been submitted to the PA State Nurses Association for approval of 13.0 contact hours. PA State Nurses Association is an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

COURSE OBJECTIVES:

- Identify resources to prepare for taking the CNML and NE-BC Exams
- Enhance individual nursing practice in nursing management and leadership
- Increase confidence in ability to pass the CNML and NE-BC Exams

COURSE TOPICS:

Anatomy of the CNML & NE-BC Exams
 Leadership Overview
 Financial Management
 Human Resource Management
 Performance Improvement
 Strategic Management and Technology

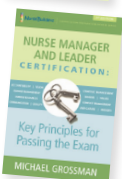
Need help studying for the CNML exam? NurseBuilders has study aids to help you pass!

BOOKS

Practice Questions for Nurse Manager and Leader Certification (CNML & NE-BC) Review
 \$49.95

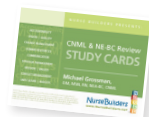


Nurse Manager and Leader Certification: Key Principles for Passing the Exam
 \$29.95



STUDY CARDS

CNML & NE-BC Review Study Cards
 \$39.95



DVD & CD SETS

Review Course
SINGLE USER:
 Audio CD: \$179
 DVD: \$249



MULTI-USER:
 Educator DVD Training Kit: \$995*
 *contains 1 set of course DVDs, 10 course manuals, and 10 online evaluations and online contact hour certificates

available online at www.NurseBuilders.net



REGISTRATION INFO

DATE & LOCATION:

February 10 & 11, 2015

Tuesday and Wednesday

8:00 am – 4:00 pm

(Registration from 7:30 am - 8:00 am)

Includes Continental breakfast and lunch on both days

Enloe Conference Center

Room 102

1528 Esplanade Ave

Chico, CA 95926

CONTACT FOR QUESTIONS:

Mary Mosley

mary.mosley@enloe.org

(530) 332-7523

Enloe Education Center

1531 Esplanade Ave, Chico CA 95926

REGISTRATION DEADLINE:

February 8, 2015

FEEES FOR 2 DAY COURSE

\$100 All participants

HOW TO REGISTER:

Online registration www.enloe.org/ce

Or call (530) 332-7523
 with Credit card information